



PKY Downtown Entertainment District

Main Street between 8th Street and Bank Row Street

Business Participation Guide

Come walk with me in the District!

What is the PKY Downtown Entertainment District?

The PKY Downtown Entertainment District is Paris' official Entertainment Destination Center (EDC), established by [City Ordinance 2024-35](#) and licensed by the Kentucky Department of Alcoholic Beverage Control.

This designation allows downtown Paris to host a walkable hospitality zone, where patrons may purchase to-go alcoholic beverages from licensed businesses and enjoy them while shopping, dining, and attending events within the District boundaries.

Why Participate?

By joining the PKY Downtown Entertainment District, your business becomes part of Paris' vision for a thriving, vibrant downtown.

Benefits to your business:

- Increased foot traffic during events
 - More beverage sales with to-go options
 - Inclusion in City marketing & promotions for the District
 - Opportunity to operate supplemental bar locations during events (with approval)
 - Recognition as an "EDC Friendly" business with City-provided window signage
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District Boundaries & EDC Hours

The PKY Entertainment District covers:

North Boundary: The northern boundary will end at Bank Row St. allowing for the Courthouse Square to be included in the EDC.

South Boundary: The southern boundary will end at where Main St. intersects with 8th St. where West 8th Street becomes East 8th St.

East Boundary: The eastern boundary will run along the properties adjacent to Main St.

West Boundary: The western boundary will run along the properties adjacent to Main St. with the exception of when it gets to Ardery Place, this western boundary will then expand to High St. which will allow for the Courthouse Square to be included in the EDC.

 [\[View District Map\]](#)

The City will designate specific hours for special events, referred to as “EDC Hours.” During these hours, patrons may consume alcoholic beverages within the PKY Entertainment District’s common areas and may enter participating businesses with alcoholic beverages purchased from other participating businesses.

How It Works for Businesses

Licensing & Agreements

- Must hold the appropriate Kentucky alcohol licenses.
- Must sign a Participation Agreement with the City of Paris. [\[Participation Agreement\]](#)
- Participation is voluntary. Non-participating businesses must notify the City and post “No Beverages Allowed” signage.
- Each participating business must clearly display the City provided EDC sign where customers can easily see it at every public entrance and at each place where sales are made.
- Each participating business must show the City that it has all the necessary licenses, permits, and registrations. If the City asks, the business also has to provide documents proving it’s following all laws and EDC rules. Not providing this proof is considered a serious violation of the agreement.

Employee Training

- Participating businesses must make sure that its managers, bartenders, servers, hosts, security, and other employees are trained on the EDC rules, state alcohol laws, local ordinances, and how to serve alcohol responsibly.
- The business must keep records of this training and give proof to the City if asked.

Service Rules

- Alcohol must be served in City-approved, clear PKY Downtown Entertainment District cups marked with your vendor ID.
- Drinks may be sold:

- For on-premise consumption as usual.
 - To-go in clear PKY Downtown Entertainment District cups for consumption within the District.
- With a supplemental bar license, you may operate additional non-permanent service locations during City-approved events.

Vendor Responsibilities

- Check IDs — only patrons 21+ with valid ID may purchase alcohol.
 - Follow all state/local alcohol laws.
 - Training of staff on EDC rules and maintain records of employee training.
 - Placement of proper signage as discussed in “Licensing & Agreements” above.
 - Comply with City inspections and audits as stated in the Participation Agreement (“6. Inspection and Audit Rights”).
 - Ensure cups are single-use only (no refills, no re-use at future events).
 - Help maintain safety, cleanliness, and compliance.
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Activation of the District

The PKY District is only active during approved special events.

- Approved by the Board of Commissioners.
 - The City and event host will announce activations through social media platforms.
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Miscellaneous

By joining the PKY Entertainment District, your business agrees to follow the rules set by the City to help keep the district safe and enjoyable for all. This includes:

- **Protecting the City:** If any legal issues come up related to your participation — like alcohol service or business operations — your business is responsible for handling them, not the City.
- **Following the Rules:** You must comply with all local, state, and federal laws, including alcohol regulations. If you don’t, the City may suspend or revoke your participation and could issue fines or other penalties.
- **Keeping It Current:** This agreement is tied to your business. If ownership changes, the new owner must apply and be approved to participate.
- **Ending Participation:** Either you or the City can end the agreement at any time with written notice.

This guide is provided for your convenience and is meant to help you understand how the PKY Entertainment District works. However, it does **not** replace or override the official Participation Agreement. All Participating Businesses are still fully bound by the terms of that Agreement.

Business Resources

-  [\[Read the Ordinance\]](#)
-  [\[Participation Agreement\]](#)

-  [\[Business Application\]](#)
 -  [\[District Map\]](#)
 -  Contact the City of Paris ABC Administrator at 859-987-2110
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A Partnership for Growth

The PKY Entertainment District is a tool for economic development and community vibrancy. Your participation helps Paris:

- Strengthen the downtown economy
- Support tourism and cultural growth
- Create a welcoming, energetic atmosphere for locals and visitors

Join us in making downtown Paris a destination.

Apply today and become part of the PKY Downtown District!